

| Order | ID: 59820 CF | LOC-POL | FBD - LBD: | 10/23/12 - 10/ | /29/12 | HL#: | | Cr | eated: | 09/21/12 12:00 PM | 4 |
|---------------------------------|------------------------|---|---------------------------|----------------------------------|-----------------|------------|------------------------------------|----------|--|--|-----------|
| Ctient Agend Buyer AE: | cy: BUYING TIM | /IS FOR STATE E (35698) DNNEY-KTVT-TV | CPE: Product: Demo: | / / 2358 2358;STATE HHOLDS | SENATE DMA F | DIST Selt | y Commission :30:0 . Code: Z | 0 Cc | dated: infirmed: intract: ling Int: | LNAVO on 09/21/1 09/21/12 04:54 PM 09/21/12 06:12 PM Monthly BM | ì |
| Share | : 22% WFA | A: 0% KXAS: 0% | KDFW: 0 | % KDAF | . 0% | KTXA: 0% | KPXD: | 0% KI | DFI: 0% | OTHER: 0% | CABLE: 0° |
| | TP 9/21/1 | 2 NEW ORDER;TTL\$60,125 | | | | | | | | | |
| ltem | Time Class | Eligible Days | Break Type | Dur SC | Selt Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR A/G |
| 001 | MNEWS6-7A LUR | 0 1 1 1 1 0 0 | NEWS | 30 | | | 0.0 | \$225.00 | 4 | \$900.00 | |
| | <u>FBD</u> 10/23/12 | LBD Oct 22 10/26/12 4 | | | | | | | | | |
| Item | Time Class | Eligible Days | Break Type | Dur SC | Selt Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR A/G |
| 002 | MNEWS6-7A LUR | 1000000 | NEWS | 30 | | | 0.0 | \$225.00 |) 1 | \$225 00 | |
| | FBD 10/29/12 | LBD Oct 29 10/29/12 1 | | | | | | | | | |
| Item | Time Class | Eligible Days | Break Type | Dur SC | Selt Pr | Sales Catg | HHOLDS | Rate | e Spots | Totat | NR A/G |
| 003 | MEARLY LUR | 0 1 1 1 1 0 0 | | 30 | | | 0.0 | \$125.00 | | \$500.00 | |
| | <u>FBD</u> 10/23/12 | LBD Oct 22 10/26/12 4 | | | | | | | | | |
| Item | Time Class | Eligible Days | Break Type | a Dur SC | Selt Pr | Sales Catg | HHOLDS | Rat | e Spots | Total | NR A/G |
| 004 | MEARLY LUR | 1000000 | MORN | 30 | | | 0.0 | \$125.0 | 0 1 | \$125.00 | |
| | FBD 10/29/12 | LBD Oct 29 10/29/12 1 | | | | | | | | | |
| Item | Time Class | Eligible Days | Break Typ | 9 Dur SC | Self Pr | Sales Catg | HHOLDS | Rat | e Spots | Total | NR A/G |
| 005 | DPRtCE <i>LUR</i> | 0 1 0 1 1 0 (|) PRICE | 30 | | | 0.0 | \$625.0 | 3 | \$1,875.00 | • |
| | FBD 10/23/12 | LBD Oct 22 10/26/12 3 | | | | | | | | | |
| Item | Time Ctass | Eligibte Days | Break Typ | e Dur SC | Self Pr | Sales Catg | HHOLDS | Rat | e Spots | Total | NR A/G |
| 006 | DJEOP LUR | 0 0 1 1 1 0 0 |) DAY | 30 | | | 0.0 | \$550.0 | 0 3 | \$1,650.00 | |
| | <u>FBD</u> 10/23/12 | LBD Oct 22 10/26/12 3 | | | | | | | | | |



09/21/12 12:00 PM Order ID: 59820 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: CPE: //2358 Agency Commission: 15 % Updated: LNAVO on 09/21/12 04:54 PM WENDY DAVIS FOR STATE... Client: 2358;STATE SENATE DIST Self :30:00 Confirmed: 09/21/12 04:54 PM Agency: BUYING TIME (35698) Product: 09/21/12 06:12 PM Buyer: Demo: HHOLDS DMA RTG Sched, Code: Z Contract: Monthly AE: VALERIE BONNEY-KTVT-TV Billing Int: BM: SS KXAS: 0% KDFW: 0% KDAF: 0% KTXA: 0% KPXD: 0% KDFI: 0% OTHER: 0% CABLE: 0% Share: 22% WFAA: 0% Dur SC Sell Pr Sales Calg HHOLDS Rale Spois Total NR A/G Time Class Eligible Days Break Type Item \$250.00 \$500.00 0 0 1 1 0 0 0 EFG 30 0.0 2 007 **EPHIL** LUR FBD Oct 22 LBD 10/24/12 10/25/12 2 NR A/G Dur SC Sell Pr Sales Calg **HHOLDS** Rate Spots Total Ilem Time Class Eligible Days Break Type 800 **EPHIL** 1 0 0 0 0 0 0 EFG 30 0.0 \$250.00 \$250.00 LUR FBD LBD Oct 29 10/29/12 10/29/12 1 NR A/G Dur SC Self Pr Sales Calg **HHOLDS** Rale Spots Total Time Class Break Type Eligible Days Item 0.0 \$300.00 \$1,200 00 0 1 1 1 1 0 0 NEWS 30 009 ENEWS4P LUR <u>FB</u>D Oct 22 LBD 10/23/12 10/26/12 4 Dur SC Self Pr Sales Cald HHOLDS Rate Spois Total NR A/G Break Type Item Time Class Eligible Days \$300.00 ENEWS4P 1 0 0 0 0 0 0 NEWS 30 0.0 \$300.00 010 LUR FBD LBD Oct 29 10/29/12 10/29/12 NR A/G Total Time Class Break Type Dur SC Self Pr Sales Calg HHOLDS Rale Spots Eligible Days Item 0 1 1 1 1 0 0 NEWS 30 0.0 \$600.00 \$2,400.00 ENEWS5P 011 LUR Oct 22 FBD LBD 10/23/12 10/26/12 4 Dur SC Self Pr Sales Catg HHOLDS Rale Spois Total NR A/G Time Class Eligible Days Break Type Item \$600.00 \$600 00 012 ENEWS5P M * * * * * NEWS 30 0.0 LUR FBD_ LBD Oct 29 10/29/12 10/29/12 1





Order ID: 59820 09/21/12 12:00 PM CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: CPE: Client: WENDY DAVIS FOR STATE ... //2358 Agency Commission: 15 % Updated: LNAVO on 09/21/12 04:54 PM Agency: BUYING TIME (35698) Product: 2358;STATE SENATE DIST Self :30:00 Confirmed: 09/21/12 04:54 PM **HHOLDS** DMA RTG Sched. Code: Z Demo: Contract: 09/21/12 06:12 PM VALERIE BONNEY-KTVT-TV Billing Int: Monthly BM: SS Share: 22% WFAA: 0% KXAS: 0% KDFW: 0% KDAF: 0% KTXA: 0% KPXD: 0% KDFI: 0% OTHER: 0% CABLE: 0% Time Class Break Type Sales Calg llem Eligible Days Dur SC Sell Pr Rate Spots NR A/G **HHOLDS** Total 013 NEARLY 0 1 1 1 1 0 0 NEWS 30 0.0 \$1,000.00 \$4,000.00 LUR FBD LBD Oct 22 10/23/12 10/26/12 4 Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg **HHOLDS** Rale Spots Total NR A/G AWHEEL 0 1 1 1 1 0 0 ACC 014 30 0.0 \$1,600.00 \$6,400.00 LUR <u>FBD</u> LBD Oct 22 10/23/12 10/26/12 4 NR A/G Sales Catg Time Class Dur SC Self Pr HHOLDS llem Eligible Days Break Type Rate Spois Total M * * * * * ACC 015 AWHEEL 30 0.0 \$1,600.00 \$1,600.00 LUR LBD FBD Oct 29 10/29/12 10/29/12 Dur SC Self Pr NR A/G Item Time Class Eligible Days Break Type Sales Calg **HHOLDS** Rale Spois Total REGP 016 PHOW*PART 30 0.0 \$4,500.00 \$4,500.00 LUR FBD LBD Oct 22 Oct 29 10/29/12 10/23/12 1 Dur SC Sell Pr NR A/G llem Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total \$1,700.00 017 NLATEM-F/SU 0 1 1 1 1 0 0 NEWS 0.0 \$6.800.00 LUR FBD LBD Oct 22 10/23/12 10/26/12 4 Time Class Dur SC Self Pr NR A/G Item Eligible Days Break Type Sales Calg **HHOLDS** Rate Spots Total NLATEM-F/SU M * * * * * NEWS 30 \$1,700.00 \$1,700.00 018 LUR FBD LBD Oct 29

10/29/12

1

10/29/12



0.0

\$650.00



Order ID: 59820 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Creafed: 09/21/12 12:00 PM CPE: WENDY DAVIS FOR STATE ... 1 / 2358 Agency Commission: 15 % Updated: LNAVO on 09/21/12 04:54 PM Ctient: Agency: BUYING TIME (35698) Product: 2358;STATE SENATE DIST Self :30:00 Confirmed: 09/21/12 04:54 PM Buyer: Demo: **HHOLDS** DMA RTG Sched, Code; Z Contract: 09/21/12 06:12 PM AE: VALERIE BONNEY-KTVT-TV Billing Int: Monfhly KXAS: 0% KDFW; 0% KDAF: 0% KTXA: 0% KPXD: 0% KDFI: 0% OTHER: 0% Share: 22% WFAA: 0% CABLE: 0% Eligible Days 1fem Time Class Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G LLETTER 30 \$1,500.00 019 0 1 1 1 0 0 0 LETT 0.0 \$500.00 3 LUR FBD Oct 22 LBD 10/23/12 10/25/12 3 Sales Catg Dur SC Self Pr NR A/G Ifem Time Class Etigible Days Break Type **HHOLDS** Rate Spots Tofal 020 LLETTER M LETT 30 0.0 \$500.00 \$500.00 LUR FBD L8D Oct 29 10/29/12 10/29/12 1 NR A/G Time Class Dur SC Self Pr Sales Catg **HHOLDS** Rate Spofs Total Eligible Days Break Type Item ^ T ^ ^ ^ ^ REGP 30 0.0 \$6,500.00 \$6.500.00 021 **PNCISLA** LUR FBD LBD Oct 22 Oct 29 10/23/12 10/29/12 Dur SC Self Pr NR A/G Sates Cafg **HHOLDS** Rate Spots Total Ifem Time Class Eligible Days Break Type NEARLYSAT * * * * * S * NEWS 30 00 \$400.00 \$400.00 022 LUR FBD <u>LBD</u> Oct 22 Oct 29 10/23/12 10/29/12 Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rafe Spots Total NR A/G Item Eligible Days * * * * S * 30 0.0 \$500.00 \$500.00 023 **AWHEELSAT** LUR FBD LBD Oct 22 Oct 29 10/23/12 10/29/12 Dur SC Setf Pr Sales Cafg Rate Spots Total NR A/G Time Ctass Etigible Days Break Type **HHOLDS** Ifem S NEWS \$650.00

WCBSSUN

LUB FBD

10/23/12

LBD

10/29/12

Oct 22 Oct 29

1



Order ID: 59820 CF LOC-POL HL#: 09/21/12 12:00 PM FBD - LBD: 10/23/12 - 10/29/12 Created: WENDY DAVIS FOR STATE... CPE: / / 2358 Agency Commission: 15 % Updated: LNAVO on 09/21/12 04:54 PM Client: Agency: BUYING TIME (35698) Product: 2358 STATE SENATE DIST Selt :30:00 Contirmed: 09/21/12 04:54 PM HHOLDS DMA RTG Sched, Code: Z 09/21/12 06:12 PM Buyer: Demo: Contract: Billing Int: AE: VALERIE BONNEY-KTVT-TV Monthly BM: SS OTHER: 0% Share: 22% WFAA: 0% KXAS: 0% KDFW: 0% KDAF: 0% KTXA: 0% KPXD: 0% KDFI: 0% CABLE: 0% Time Class Break Type Dur SC Selt Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G llem Eligible Days WFACESPEC * S MORN 30 0.0 \$500.00 \$500.00 025 LUR FBD Oct 22 LBD Oct 29 10/23/12 10/29/12 1 NR A/G Dur SC Self Pr Sales Catg Total Time Class **HHOLDS** Rate Spots Eligible Days Break Type Item * * * * * S REGP 026 PSIXTY 30 0.0 \$4,500.00 \$4,500.00 LUR <u>FBD</u> LBD Oct 22 Oct 29 10/29/12 10/23/12 1 NR A/G Eligible Days Break Type Dur SC Selt Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Item * * * * * * S REGP \$5,500.00 PWIFESUN2 30 0.0 \$5,500.00 027 LUR FBD LBD Oct 22 Oct 29 10/23/12 10/29/12 1 Break Type Dur SC Selt Pr Sales Calq Rate Spots Total NR A/G Time Class Eligible Days **HHOLDS** Item * * * * * S NEWS \$1,700.00 028 NLATEM-F/SU 30 0.0 \$1,700.00 LUR FBD LBD Oct 22 10/28/12 10/28/12 NR A/G Dur SC Selt Pr Salos Catg Rate Spots Total Time Class Eligible Days Break Type **HHOLDS** Item 029 DDOCTOR\$2PM 0 1 0 0 1 0 0 DAY 30 0.0 \$350.00 \$700.00 LUR FBD LBD Oct 22 10/23/12 10/26/12 2 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item M ^ ^ ^ * * PRICE DPRICE 30 0.0 \$500.00 \$500.00 030 LUR FBD LBD Oct 29 10/29/12 10/29/12 1

KTVT-TV

Order ID: 59820 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12

HL#;

Created:

09/21/12 12:00 PM

Client:

WENDY DAVIS FOR STATE...

CPE:

/ / 2358

Agency Commission: 15 % Updated:

LNAVO on 09/21/12 04:54 PM

Buyer:

Agency: BUYING TIME (35698)

Demo:

Product: 2358;STATE SENATE DIST DMA RTG

Self

:30 00

Confirmed: 09/21/12 04:54 PM Contract:

AE: VALERIE BONNEY-KTVT-TV

HHOLDS

Sched, Code: Z

09/21/12 06:12 PM Billing Int:

Share: 22%

WFAA: 0%

KXAS: 0%

KDFW: 0% KDAF: 0% KTXA: 0%

KPXD: 0%

KDFI: 0%

Monthly BM: SS OTHER: 0%

CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Catg | HHOLDS | Rale S | Spots | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|--------|----------|-------|----------|--------|
| 031 | DJEOP | M · · · · · · | DAY | 30 | | 0.0 | \$500.00 | 1 | \$500 00 | |

LUR

FBD LBD Oct 29

10/29/12 10/29/12

| Item | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Calg | HHOLDS | Rate S | pots | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|--------|----------|------|----------|--------|
| 032 | NEARLY | M * * * * * * | NEWS | 30 | | 0.0 | \$650.00 | 1 | \$650.00 | |

LUR

FBD <u>LBD</u> Oct 29 10/29/12 10/29/12 1

| | | | Order Tota | ıls | 4 | |
|----------------------|-----------|----------|-------------|-------------|-----------|---------|
| | Confirmed | Revised | Confirme | ed Total | Revised | Total |
| Order Section | Quantity | Quantity | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 61 | 0 | \$60,125.00 | \$51,106.25 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| An citlary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$60,125.00 | \$51,106.25 | \$0.00 | \$0.00 |